CHAPTER 1

- Definition
- Quantitative v Qualitative
- Qualitative relationship features
- I-It, I-thou
- CMC
1. **Quantitative**

   1. Dyadic communication definition of interpersonal communication—ANY interaction between 2 persons (2 people=dyad) where all parties interact

From the quantitative view:
- the opposite of interpersonal communication is public, group, or mass communication
2. Qualitative

1. Interpersonal communication transpires in any context where people appreciate one another’s uniqueness

From the QUALITATIVE view:
- The opposite of interpersonal communication = impersonal communication
5 Features

These qualities distinguish the Qualitative viewpoint:

1. Uniqueness (deviate from social rules/standards) forming a relational culture (Fitzpatrick, Segrin, Schiff 1993)

2. Irreplaceability

3. Interdependence → affecting one another’s lives

4. Disclosure → revelation of personal information

5. Intrinsic rewards → for a relationship to continue the relationship itself must be important for all parties to maintain
Continuum NOT either/or

Impersonal ← Relationships → Interpersonal
I and Thou

- Martin Buber, 1970 translation
- I-IT (functional) v I-THOU (personal)
- Read the ethical challenge on p. 26
  ➔ Answer the 3 questions that follow
CMC = computer mediated communication

- Emailing, texting, blogging, chatting... How is this different from postal mail?
- Real time, delivery, setting, lingo...
- How is real time chatting different from phone conversations?
- Power to edit before sending